**Ideation Phase**

**Empathize & Discover**

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| Date | 25 June 2025 |
| Team ID | LTVIP2025TMID32541 |
| Project Name | Smart Sorting: Transfer Learning for Identifying Rotten Fruits and Vegetables |
| Maximum Marks | 4 Marks |

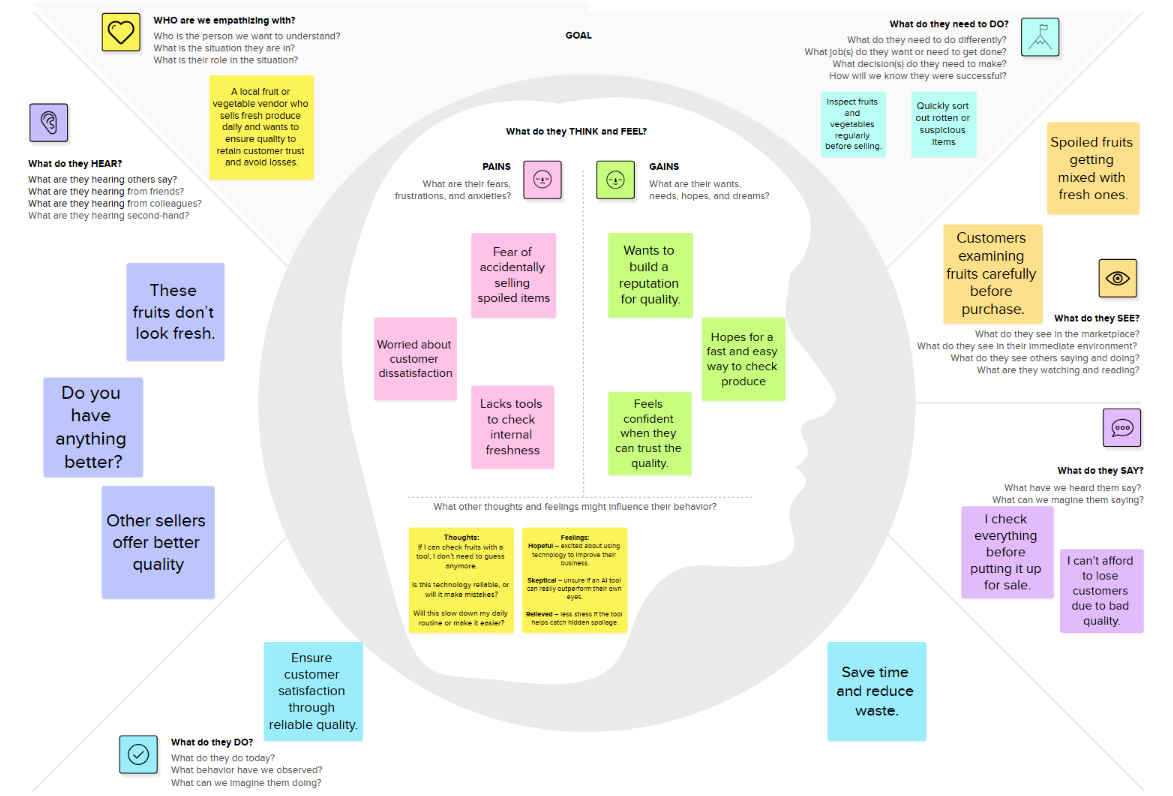
**Empathy Map Canvas:**

An empathy map is a simple, visual tool that helps capture insights about how users think, feel, and behave while interacting with a solution.

For our project, **“Smart Sorting: Transfer Learning for Identifying Rotten Fruits and Vegetables,”** the empathy map helps our team better understand the real needs, frustrations, and goals of users like fruit vendors, consumers, and grocery managers.

Building an effective AI solution starts with truly understanding the user’s perspective — their challenges in identifying fresh produce, their environment, and their emotional responses. This canvas helps us step into their shoes so we can develop a solution that is useful, intuitive, and impactful.

**Example:**

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